



U.S. Models	328i Sedan	328xi Sedan	335i Sedan	335xi Sedan
Base Price U.S.A. Port of Entry*	\$29,810	\$31,555	\$35,790	\$37,535
Base Price Euro Delivery Munich Pick Up	\$27,720	\$29,350	\$33,280	\$34,910
Base Price Diplomatic U.S.A. Port of Entry	\$28,320	\$29,980	\$34,000	\$35,660
Training Service Fee (Excludes Euro Delivery)	\$180	\$180	\$180	\$180

Options

205 STEPTRONIC automatic transmission	\$1,210	\$1,210	\$1,210	\$1,210
217 Active Steering	\$1,230	NA	\$1,230	NA
2XA Paddle Shifters <i>(Requires ZSP and 205 on indicated models)</i>	\$90 (req'd)	\$90 (req'd)	\$90 (req'd)	\$90 (req'd)
322 Comfort Access system	\$455	\$455	\$455	\$455
417 Rear manual side window shades with power rear window shade	\$525	\$525	\$525	\$525
459 Power front seats with driver seat memory <i>(Included in package)</i>	\$905 ZPP	\$905 ZPP	STD	STD
465 Split-folding rear seats including ski bag <i>(Included in package)</i>	\$430 ZCW	\$430 ZCW	\$430 ZCW	\$430 ZCW
494 Heated front seats <i>(Included in package)</i>	\$455 ZCW	\$455 ZCW	\$455 ZCW	\$455 ZCW
4AC Light Poplar Natural wood trim	NC	NC	NC	NC
4AD Brushed Aluminum trim	NC	NC	NC	NC
507 Park Distance Control (rear only)	\$320	\$320	\$320	\$320
522 Xenon headlights	\$730	\$730	STD	STD
541 Active Cruise Control	\$2,135	\$2,135	\$2,135	\$2,135
609 Navigation system	\$1,910	\$1,910	\$1,910	\$1,910
639 BMW Assist with Bluetooth System <i>(Included in package)</i>	\$685 ZPP	\$685 ZPP	\$685 ZPP	\$685 ZPP
653 HD radio	\$315	\$315	\$315	\$315
655 Satellite radio	\$540	\$540	\$540	\$540
677 Logic7 sound system with Surround Sound and Digital Sound Processing	\$1,090	\$1,090	STD	STD
6FL iPod and USB adapter	\$365	\$365	\$365	\$365

Colors / Upholsteries

Non-Metallic paint	STD	STD	STD	STD
Metallic paint	\$430	\$430	\$430	\$430
KA Leatherette	STD	STD	STD	STD
LC Leather Dakota <i>(Included in package)</i>	\$1,320 ZPP	\$1,320 ZPP	\$1,320 ZPP	\$1,320 ZPP

Packages

ZCW Cold Weather Package	\$910	\$775	\$910	\$775
ZPP Premium Package	\$2,960	\$2,960	\$2,320	\$2,320
ZSP Sport Package <i>2AB 18" wheels w/performance tires (upgrade)</i> <i>2BG 17" wheels w/performance tires (upgrade)</i>	\$1,455	\$1,090 +\$275	\$1,545	\$820 +\$545

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

Other Charges

Destination & Handling	\$775	\$775	\$775	\$775
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All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

BMW of North America, LLC
2008 Model Year
Suggested Retail Price

Effective September 1, 2007

	328i Sedan	328xi Sedan	335i Sedan	335xi Sedan
U.S. Models				
Base Price U.S.A. Port of Entry*	\$32,400	\$34,300	\$38,900	\$40,800
Base Price Euro Delivery Munich Pick Up	\$30,130	\$31,900	\$36,175	\$37,945
Base Price Diplomatic U.S.A. Port of Entry	\$30,780	\$32,585	\$36,955	\$38,760

Options

205 STEPTRONIC automatic transmission	\$1,275	\$1,275	\$1,275	\$1,275
217 Active Steering	\$1,400	NA	\$1,400	NA
2XA Paddle Shifters <i>(Requires ZSP and 205 on indicated models)</i>	\$100 (req'd)	\$100 (req'd)	\$100 (req'd)	\$100 (req'd)
322 Comfort Access system	\$500	\$500	\$500	\$500
417 Rear manual side window shades with power rear window shade	\$575	\$575	\$575	\$575
459 Power front seats with driver seat memory <i>(Included in package)</i>	\$995 ZPP	\$995 ZPP	STD	STD
465 Split-folding rear seats including ski bag <i>(Included in package)</i>	\$475 ZCW	\$475 ZCW	\$475 ZCW	\$475 ZCW
494 Heated front seats <i>(Included in package)</i>	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW
4AC Light Poplar Natural wood trim	NC	NC	NC	NC
4AD Brushed Aluminum trim	NC	NC	NC	NC
507 Park Distance Control (rear only)	\$350	\$350	\$350	\$350
522 Xenon headlights	\$800	\$800	STD	STD
541 Active Cruise Control	\$2,400	\$2,400	\$2,400	\$2,400
609 Navigation system	\$2,100	\$2,100	\$2,100	\$2,100
639 BMW Assist with Bluetooth System <i>(Included in package)</i>	\$750 ZPP	\$750 ZPP	\$750 ZPP	\$750 ZPP
653 HD radio	\$350	\$350	\$350	\$350
655 Satellite radio	\$595	\$595	\$595	\$595
677 Logic7 sound system with Surround Sound and Digital Sound Processing	\$1,200	\$1,200	STD	STD
6FL iPod and USB adapter	\$400	\$400	\$400	\$400

Colors / Upholsteries

Non-Metallic paint	STD	STD	STD	STD
Metallic paint	\$475	\$475	\$475	\$475
KA Leatherette	STD	STD	STD	STD
LC Leather Dakota <i>(Included in package)</i>	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP

Packages

ZCW Cold Weather Package	\$1,000	\$850	\$1,000	\$850
ZPP Premium Package	\$3,250	\$3,250	\$2,550	\$2,550
ZSP Sport Package <i>2AB 18" wheels w/performance tires (upgrade)</i> <i>2BG 17" wheels w/performance tires (upgrade)</i>	\$1,600	\$1,200	\$1,700	\$900 +\$600
		+\$300		

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

Other Charges

Destination & Handling	\$775	\$775	\$775	\$775
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		328i Sedan		335i Sedan		Retail Price
ZCW	Cold Weather Package 465 Split-folding rear seats including ski bag 494 Heated front seats		X		X	\$850
	Cold Weather Package 465 Split-folding rear seats including ski bag 494 Heated front seats 502 Retractable headlight washers	X		X		\$1,000
ZPP	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth System LC Leather Dakota			X	X	\$2,550
	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth System LC Leather Dakota	X	X			\$3,250
ZSP	Sport Package 255 Sports leather steering wheel 2CY 17" Light-alloy wheels Star Spoke (style158) with run-flat all-season tires (17x8.0, 225/45 R17) or 2AB 18" Light-alloy wheels Star Spoke (style162) w/mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats				X	\$900
	Sport Package 255 Sports leather steering wheel 2CY 17" Light-alloy wheels Star Spoke (style158) with run-flat all-season tires (17x8.0, 225/45 R17) or 2AB 18" Light-alloy wheels Star Spoke (style162) w/mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats				X	+ \$600
	Sport Package 255 Sports leather steering wheel 2BG 17" Light-alloy wheels Double Spoke (style 161) with mixed run-flat perf. tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) 481 Sport seats 704 Sport suspension 840 Increased top speed limiter	X				\$1,600
	Sport Package 255 Sports leather steering wheel 2AB 18" Light-alloy wheels Star Spoke (style162) w/mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 704 Sport suspension 840 Increased top speed limiter			X		\$1,700
	Sport Package 255 Sports leather steering wheel 2CZ 17" Light-alloy wheels Star Spoke (style159) with run-flat all-season tires (17x8.0, 225/45 R17) or 2BG 17" Light-alloy wheels Double Spoke (style 161) with mixed run-flat perf. tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) 481 Sport seats		X			\$1,200
			X			+ \$300